



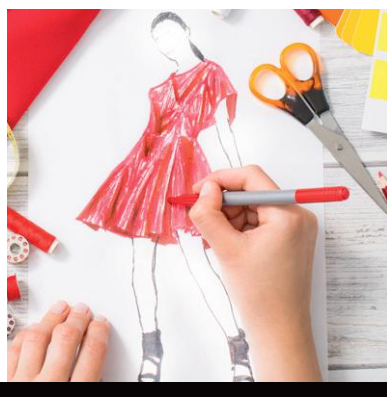
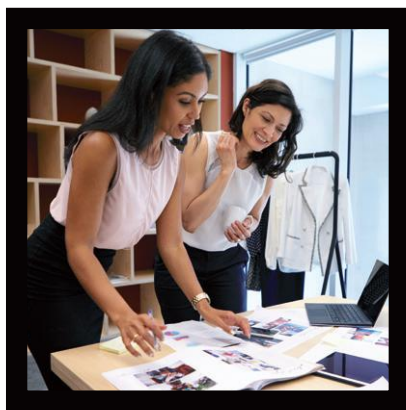
FASHION
JOBS

RATES
2020
S

JOB OFFERS | CV DATABASE | HR ADVERTISING

www.fashionjobs.com

ABOUT FASHIONJOBS.COM



With
presence
in more than
30
countries

FashionJobs.com pairs the world's leading fashion brands with the best talents.

STATISTICS

MEMBERS

- 1.1 Million unique visitors per month*
- 4.3 Million visits per month*
- 13 million page views per month*
- 850,000 subscribers worldwide

INDUSTRIES

- Fashion & Textile: 78%
- Perfume & Cosmetics: 12%
- Accessories & Leather: 4%
- Home & Decor: 4%
- Watches & Jewellery: 2%

PROFESSIONS

- Retail: 30%
- Sales: 13%
- Design: 12%
- Marketing: 12%
- Communications: 10%
- Purchasing: 5%
- Production & Quality: 5%
- Management: 6%
- Consulting: 3%
- Finance: 2%
- Merchandising: 2%

SECTORS

- Retailers: 31%
- Wholesalers: 16%
- Apparel Industry: 15%
- B2B Services: 11%
- Media: 8%
- Textile Industry: 5%
- Shoes & Leather Industry: 2%
- Jewellery Industry: 2%
- Perfumes & Cosmetics Industry: 2%
- Eyewear & Watch Industries: 1%
- Others sectors: 7%

GENDER

- Female: 71%
- Male: 29%

AGE GROUPS

- 18 - 25: 26%
- 25 - 35: 39%
- 35 - 45: 22%
- 45 - 55: 10%
- > 55: 3%

4,3M

VISITS
/MONTH



(1)
ONE
APPLICATION
/SECOND

9 Million

JOB ALERTS
/MONTH

1,4M
UNIQUE
VISITORS
/MONTH



850K

NEWSLETTER
SUBSCRIBERS

JOB OFFERS



SERVICES INCLUDED

One month publication.

Packs are valid for up to 12 months

- Ability to add a video presentation of the company in the ad*
- Job offers e-blasted to applicants with corresponding profile
- Company logo on the ad + on results page + in the newsletter
- URL linking to company website inserted

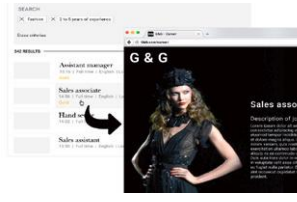
- Applications sent directly to you via e-mail or URL
- Access to archive of applications for three months + ROI statistics
- Option to post offers as "Confidential"
- Job offers published on FashionNetwork.com newsletters
- A selection of the job offers advertised on our Job Wall present at major trade fairs across the world.



STANDARD
Logo 200 X 100



MEGA BANNER
Image JPG 1400 X 350



URL REDIRECTION
Applications on your site



TEMPLATE
Image 1400 X 1000 max

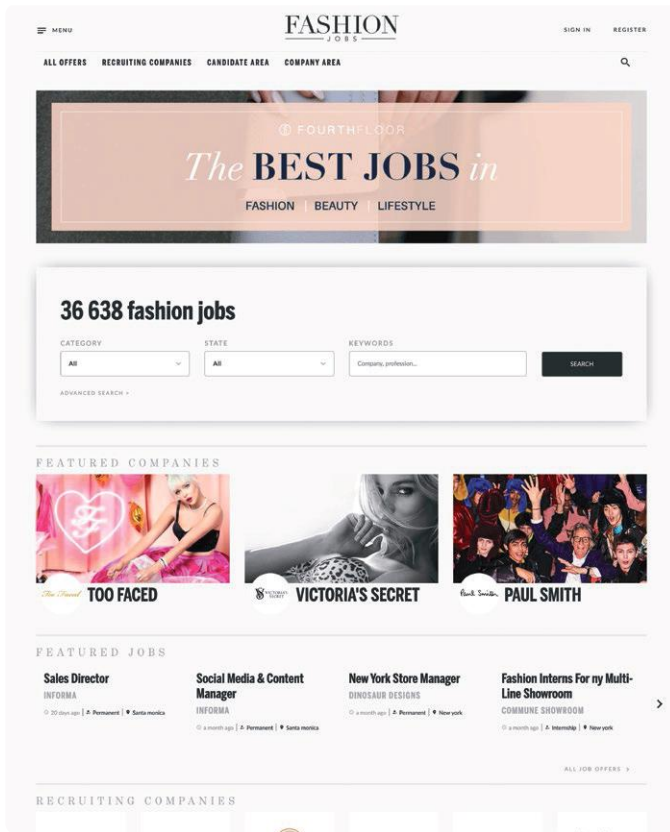
	STANDARD		MEGA BANNER		URL REDIRECTION		TEMPLATE	
QUANTITY (12 months validity)	Price/ad	Total	Price/ad	Total	Price/ad	Total	Price/ad	Total
INTERNSHIP OFFER	free	free	30 €	30 €	50 €	50 €	200 €	200 €
AGENT & FREELANCE OFFER	50 €	50 €	60 €	60 €	75 €	75 €	200 €	200 €
1 AD	139 €	139 €	149 €	149 €	159 €	159 €	249 €	249 €
PACK 5 ADS	90 €	450 €	100 €	500 €	120 €	600 €	200 €	1 000 €
PACK 10 ADS	70 €	700 €	80 €	800 €	100 €	1 000 €	150 €	1 500 €
PACK 25 ADS	60 €	1 500 €	70 €	1 750 €	80 €	2 000 €	100 €	2 500 €
PACK 50 ADS	50 €	2 500 €	55 €	2 750 €	60 €	3 000 €	80 €	4 000 €
FREE PACK 50-100 ADS*	≥30 €	3 000 €	≥35 €	3 500 €	≥40 €	4 000 €	≥50 €	5 000 €
FREE PACK 100-250 ADS*	≥24 €	6 000 €	≥26 €	6 500 €	≥30 €	7 500 €	≥40 €	10 000 €
FREE PACK 250-500 ADS*	≥16 €	8 000 €	≥18 €	9 000 €	≥20 €	10 000 €	≥30 €	15 000 €
FREE PACK 500-1000 ADS*	≥11 €	11 000 €	≥12 €	12 000 €	≥15 €	15 000 €	≥20 €	20 000 €

*Prices for one brand. Multi-brand groups and multile countries should contact us.

Options

	DESCRIPTION	VALIDITY	PRICE		DESCRIPTION	VALIDITY	PRICE
Display time	Every month your ad is renewed and placed at the top of the listing	2 months 3 months 6 months 12 months	+25% +75% +200% +300%	Featured job offers	Your ad appears on the homepage	1 week	100
URGENT	Your ad appears on top of the search results and is highlighted in red	3 days 7 days 14 days	+30% +50% +100%	Multiple Countries	Your job ads pack can be opened to different countries		+20% 2 countries or more

HR ADVERTISING



**MEGA
BANNER**

**FEATURED
COMPANIES**

**FEATURED
JOB OFFERS**

PRODUCT	DIMENSION	FORMAT	FILE SIZE	VALIDITY	PRICE
Featured Companies	447x252 pixel	JPG	40Kb max	7 days	300 €
				1 month	1 000 €
				3 months	2 000 €
				6 months	3 000 €
				12 months	5 000 €
Featured Job Offers				7 days	100 €
Mega banner on home page	1400x350 pixel	JPG/GIF	200Kb max	7 days	1 500 €
Mega banner on results page	1400x350 pixel	JPG/Gif	200Kb max	7 days	2 000 €
Logo on home page	200x100 pixel	JPG	10Kb max	7 days	100 €
				1 month	300 €
				6 months	1 000 €
				12 months	1 500 €
Logo + company page	1400x1000 max	JPG	300Kb max	7 days	500 €
				1 month	1 000 €
				6 months	1 500 €
				12 months	2 000 €

CV DATABASE

You

- have access to the original copies of the applicants' CV (pdf, doc, jpeg...)
- can search freely in order to test our database without access to the names and addresses.
- need to purchase credits in order to see and download the full CV.



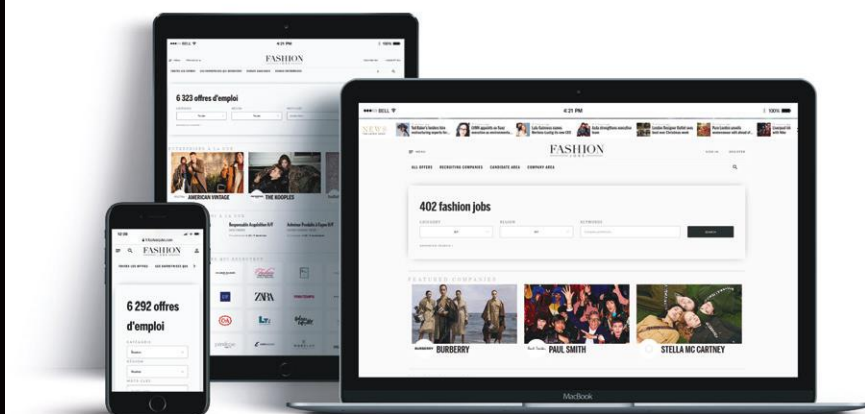
PRODUCT	VALIDITY	U / P	PRICE
1 CV	12 months	15	15 €
Pack 5 CV	12 months	12	60 €
Pack 10 CV	12 months	11	110 €
Pack 25 CV	12 months	10	250 €
Pack 50 CV	12 months	9	450 €
Pack 100 CV	12 months	8	800 €
CV unlimited 7 days	7 days	-	500 €
CV unlimited 1 month	1 month	-	1 000€
CV unlimited 3 months	3 months	-	1 500€
CV unlimited 6 months	6 months	-	2 000€
CV unlimited 12 months	12 months	-	3 000€

Search
freely **in order to**
test our
database



Place your
order on

www.fashionjobs.com



FASHION

J O B S

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75002 Paris - France

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Phone US: +1 646 968 0714

Rates are valid for 2020

