







Rate Card 2016

Job offers

SERVICES INCLUDED





- 1 month publication. Packs are valid for up to 12 months
- Job offers e-mail blasted to applicants with corresponding profile
- Company logo on the ad + on results page + in the newsletter
- URL linking to company website inserted
- Applications sent directly to you via e-mail or URL
- Access to archive of applications for three months + ROI statistics (if applications via e-mail)
- Option to post offers as "Confidential"
- Job offers published on FashionMag.com newsletters
- Job offers advertised on our Job Wall present at major trade fairs across the world (see: FashionJobs.com/world)

RATES & FORMAT SPECIFICATIONS

	Standard	Skyscraper	URL redirection	Template				
								
	example logo GIF 120x100	example image JPG 200x600	example URL Link	example image 750x1000 max				
Quantity	Price/ad	Total	Price/ad	Total	Price/ad	Total	Price/ad	Total
Internship offer	free	free	30	30	50	50	200	200
Agent & freelance offer	50	50	60	60	75	75	200	200
1 ad	99	99	120	120	150	150	200	200
Pack 5 ads	75	375	90	450	120	600	150	750
Pack 10 ads	50	500	60	600	80	800	100	1,000
Pack 25 ads	40	1,000	50	1,250	60	1,500	80	2,000
Pack 50 ads	30	1,500	40	2,000	50	2,500	60	3,000
Flexi Pack 50-100 ads*	≥25	2,500	≥30	3,000	≥40	4,000	≥50	5,000
Flexi Pack 100-250 ads*	≥20	5,000	≥25	6,000	≥30	7,500	≥40	10,000
Flexi Pack 250-500 ads*	≥15	7,500	≥18	9,000	≥20	10,000	≥30	15,000
Flexi Pack 500-1000 ads*	≥10	10,000	≥12	12,000	≥15	15,000	≥20	20,000

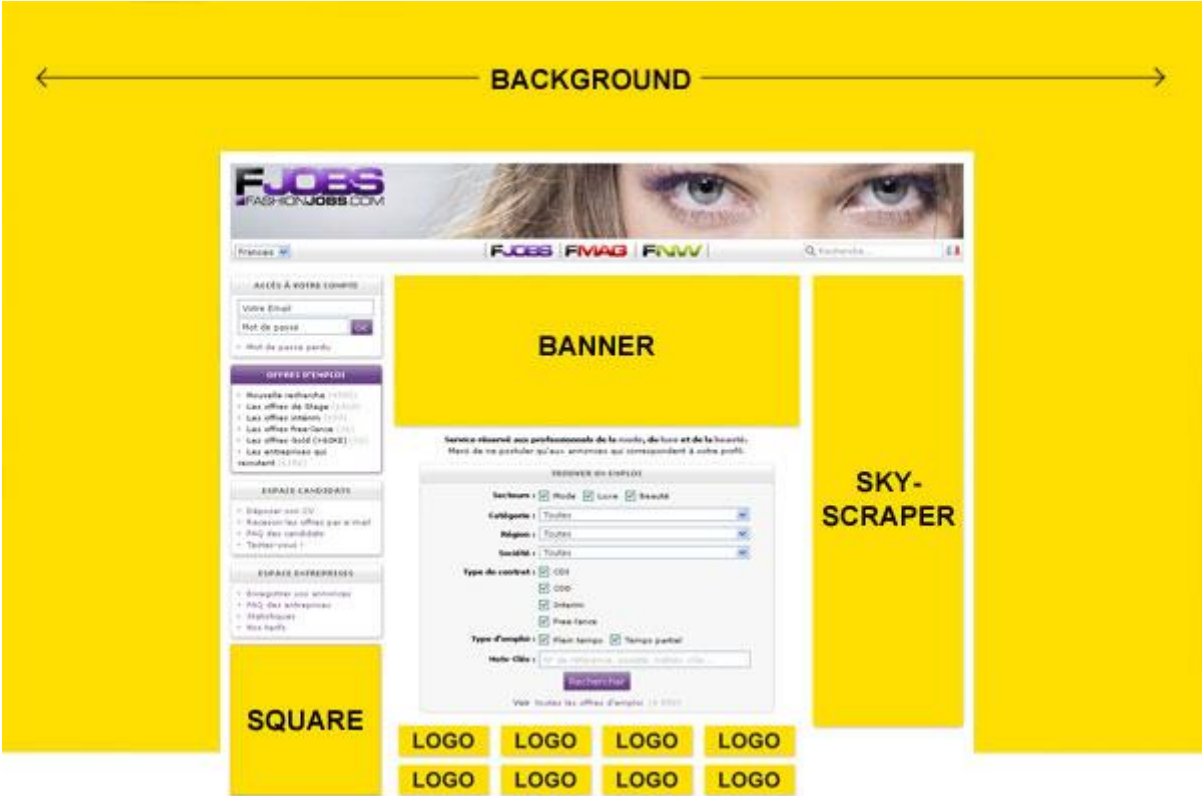
*Prices for one brand. Multi-brand groups should contact us.

OPTIONS

Option	Description	Validity	Price	Option	Description	Validity	Price
 Display time	Every month your ad is renewed and placed at the top of the listing	2 months 3 months 6 months 12 months	+25% +75% +200% +300%	 Home page logo	Logo on our homepage directing to all active ads	1 week 1 month 6 months 12 months	100€ 300€ 1.000€ 1.500€
 URGENT	Your ad appears on top of the search results and is highlighted in red	3 days 7 days 14 days	30€ 50€ 100€	 Multiple User	Your ads are accessible via different user accounts	2 accounts 3 accounts 4 accounts X accounts	+20% +30% +40% +X0%



HR Advertising



ADVERTISING RATES

Advertising	Placement	Format	Validity	Price
Banner	Results page	540x200 pixels JPG/GIF/flash – 40kb max	7 days	€1,500
Banner	Home page	540x200 pixels JPG/GIF/flash – 40kb max	7 days	€1,000
Banner	In a newsletter	540x200 pixels JPG/GIF – 40kb max	1 day	€250
Skyscraper	Results page	200x600 pixels JPG/GIF/Flash – 40kb max	7 days	€1,000
Square	Home page	200x200 pixels JPG/GIF/Flash – 20kb max	7 days	€400
Background + banner	Home page	1.600x1.000 pixels JPG/GIF/Flash – 200kb	7 days	€3,000
Background + banner	Results page	1.600x1.000 pixels JPG/GIF/Flash – 200kb	7 days	€4,500
Logo	Home page	120x40 pixels GIF – 5kb	7 days	€100
			1 month	€300
			6 months	€1,000
			12 months	€1,500
Logo + company page	Logo on home page, one click to the company page listing all your ads	540x1000 JPG/GIF/Flash – 150kb	1 month	€500
			3 months	€1,000
			6 months	€1,500
			12 months	€2,000



Resume data base

PRESENTATION

- You have access to the original copies of the applicants' resumes (pdf, doc, jpeg...)
- You can search freely in order to test our database without access to the names and addresses.

RATES IN EUROS EX-VAT

CV Database	Validity	U/P	Price
1 CV	12 months	10	€10
Pack 5 CV	12 months	9	€45
Pack 10 CV	12 months	8	€80
Pack 25 CV	12 months	7	€175
Pack 50 CV	12 months	6	€300
Pack 100 CV	12 months	5	€500

OPTIONS TO THE RESUME DATABASE

Options	Description	Validity	Price
Multi-users	Your credit is accessible via different user accounts	2 accounts	+20%
		3 accounts	+30%
		4 accounts	+40%
		X accounts	+X0%



Contact us

Place your order on

www.fashionjobs.com

FASHION JOBS

7 rue de Turbigo
75001 PARIS

Phone (French): +33 1 75 57 89 40

Phone (English): +44 2034455118

Phone (German): +49 30 9828 93 17

Phone (Italian): +39 02 87368310

Fax: +33 1 44 09 84 68

E-mail: commercial@fashiongroup.com

Rates are valid for 2016

[TERMS AND CONDITIONS](#)