






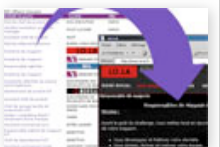
Rate Card 2012

FashionJobs.com

Services included for any job offer :

- Your job offer posted is sent by e-mail to all job applicants matching the job offer's criteria
- 1 month publication + 1 more month if the position is not fulfilled
- Company logo inserted in job offer
- URL linking to company website
- ROI Statistics
- Applications are sent to you directly via email
- You may consult all applications received up to 3 months
- You may post your job offer as « Confidential »
- Job offers are also published on FashionMag.com's newsletters
- Job offers are advertised on our Job Wall present at major trade fairs: FashionJobs.com/world

Choose among 4 different formats (see details below in Tech specs) :

Rates to post job offers in Euros				
	Standard	Skyscraper	Template	URL redirection
	 example	 example	 example	 example
Internship offer	free	100	200	200
1 ad	free	200	300	300
PACK 5 ads	free	800	1,200	1,200
PACK 10 ads	free	1,400	2,000	2,000
PACK 20 ads	free	2,000	3,000	3,000
PACK 40 ads	free	3,000	5,000	5,000
Duplicate option to other cities	+€90/city	+€60/city	+€90/city	+€90/city
Unlimited ads / 6 months*	5,250	3,500	-	6,000
Unlimited ads / 12 months *	8,500	5,000	-	9,000

*Companies with high quantity recruitment needs, please contact us.

Packs are valid for up to 12 months

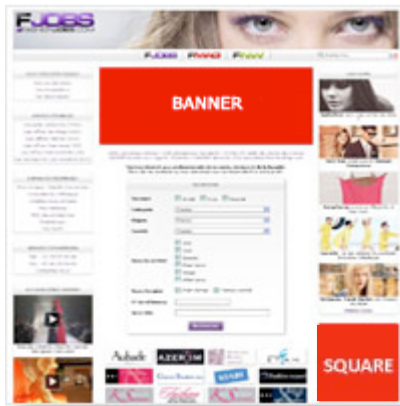
Extra Options :

- > **Replies on your website** via URL link: +€50/ad
- > **"All region"** for national recruitment: +€100/ad
- > **"Urgent"** : this option puts your job offer at the top of the results page for 1 full week: +€200/ad
- > **Logo on home page** linking to your job offers for a duration of 1 week: +€100

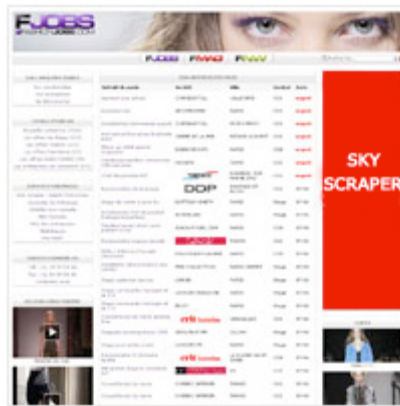
Tech specs: **Standard ads:** Text + company logo (logo 120x100 GIF) – **Skyscraper ads:** Text + skyscraper (JPG 200x600 px logo included) + logo visible in results page + logo visible on FashionMag's newsletter (logo 127x20 GIF) – **Template ads:** Template format ad 750 pixels wide, height unlimited (HTML/JPG/GIF/FLASH/PDF) + logo visible in results page + logo visible on FashionMag's newsletter (logo 127x20 GIF) – **Ad with URL redirection:** Candidates who click on your job offer are automatically redirected to your company website wherein candidates may reply to your ad + logo visible in results page + logo visible on FashionMag's newsletter (logo 127x20 GIF).



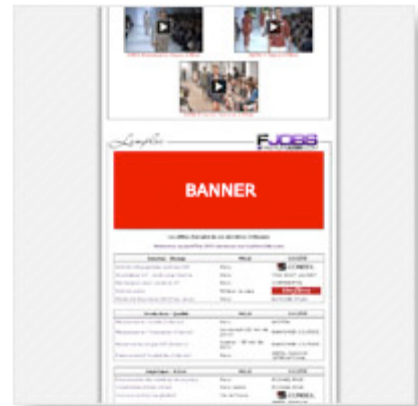
HR Advertising



Home page



Results page



FashionMag's newsletter

Advertising Rates in Euros	
Advertisement Banners	
- Home page banner	€1,000/weekly
- Skyscraper on results page	€750/ weekly
- Square banner on home page	€400/ weekly
- Banner on FashionMag's newsletter (banner insert in jobs' area)	€250/weekly
Logo on Home Page	
- 1 week	€100
- 1 month	€300
- 6 months	€1,000
- 12 months	€1,500
Company page + Logo on Home page See example	
- 1 month	€500
- 3 months	€1,000
- 6 months	€1,500
- 12 months	€2,000

Home Page Banner : Utmost visibility with a large homepage banner linking to your job offers. *JPG/GIF/FLASH 540x200px, 40Kb*

Skyscraper : A large format banner on the results page linking to your job offers. *JPG/GIF/FLASH 600x200 pixels, 40Kb*

Square : Banner on lower right corner of our home page linking to your job offers. *JPG/GIF/FLASH 200x200 pixels, 20Kb*

Logo : Your company's logo present on home page linking to your job offers. *GIF 120x40 pixels*

Company page: Create your own mini-website within FashionJobs.com. This tool will allow you to convey to candidates your company's values and vision as well as your recruitment requirements and policy. It is an effective means to add value to your company's image as well as to increase your job offers' visibility. Applicants may access this page via your logo on the Home page. *Specs : HTML or image format 540 pixels in width.*



You may place your order on

www.fashionjobs.com

by logging in to your company account

or

Contact us

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Rates are valid for 2012